

Make sure to RSVP for next weeks great event

LIFT Newsletter

March 2010

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LIFT March Meeting

Vanilla-ology- "There's Nothing Plain About It"

Speaker: Darian Rottmann, National Sales Manager for Lochhead Manufacturing Company

Date: Thursday, March 4, 2010

Time:

5:30-6:30 Cocktails/networking

6:30-7:30 Food

7:30-8:30 Speaker

Location:

[BJ's Brewhouse Restaurant](#)

2609 S. Stemmons

Lewisville, TX

972-459-9700

RSVP: by 5 PM Tuesday 3/2 via email to

lwhitner@flashnet.com

Price: \$20.00 Cash or Check at the door, includes Unlimited Appetizers, Unlimited Pizza, Pasta & Salad, Unlimited Tea & Softdrinks.

Menu:

Appetizers - Chicken Wings, Avocado Egg Rolls, Mozzarella Sticks

Salad - House Salad / w Balsamic Vinaigrette or Ranch Dressing

Dinner - Pizza's (Mediterranean, Buffalo Chicken, Vegetarian, Cajun Pasta)

Special thanks to Lisa Whitner of Wallis & Barcinski for organizing the meeting.

Topic & Speaker information

Vanilla-ology- "There's Nothing Plain About It"

Have you ever said "It's just plain vanilla"? Come learn why "Vanilla isn't just Vanilla" in this engaging hands (& tongue) on presentation. We'll take a tour through the amazing history of vanilla, how it's processed, the vast flavor profiles and characteristics, and how all this adds up to amazing flavor in your end product. We'll end the presentation with attendees sampling how different vanilla profiles and varieties can make their product a winner on the shelf verses just one more SKU.

Bio - Darian Rottmann

Darian works as the National Sales Manager for Lochhead Manufacturing Company, a third generation family owned producer of Vanillas. As a Vanilla Specialist, he focuses his efforts in the testing, tasting, training, formulating, and sales of his favorite flavor, Vanilla! He lives in Metropolis, IL with his wife Heather, and their three budding vanilla connoisseurs Elizabeth, Natalie, & Gabe.

LIFT Annual Suppliers Night - April 1st

Our Annual Suppliers Night Events begin March 31 with our Scholarship Golf Tournament and April 1 with Technical Sessions, College bowl and Suppliers Expo.

Please tell your customers and suppliers about these great events! For more info see our website www.longhorn-ift.org

Make Hotel Reservations! Time is running out if you want to get the LIFT discount on Hotel rooms at the Embassy Suites Frisco! Make your reservations this week!

To ensure LIFT gets the room credit ask for the LIFT discount if you call in your reservation.

LIFT Scholarship Golf Tournament - There are still plenty room for you to come out and have some fun. Hole Sponsorship opportunities also available. Contact Lisa Whitner at lwhitner@flash.net our website for more info.

LIFT Suppliers Night - Volunteers Needed

We need 4-6 volunteers for 2-4 hour intervals between 7:30 am - 8 pm on April 1.

Volunteers will be assisting attendees and suppliers, with signing in and getting name tags, directing them where to go for the different events, and help set up the registration desk (morning) and clean-up the registration desk (evening).

Please contact Jennifer Lill 972-953-7568 jennifer.lill@iff.com or Donna Henry 903-513-6996 henry@technichefoodresearch.com for more information.

Summer Internships Positions Needed

College students majoring in food science or related majors are looking for summer internships. If your company is looking for an intern, please call Hank Dres at 214-507-8115 or email at dresh@fcingredients.com and he will help connect you with the students. This is a great opportunity for the students and employer!

Upcoming LIFT Meetings and Events

March 31 - LIFT Golf Tournament to Raise Money for Scholarships and other activities.

April 1 - LIFT Technical Session - Embassy Suites, Frisco

April 1 - LIFT Sponsored College Bowl -- Embassy Suites, Frisco

April 1 - LIFT Suppliers Night Expo -- Embassy Suites, Frisco

May 13 - ABSOLUT® VODKA educational seminar and tasting - Dallas Cowboys Stadium

Snaxpo in Ft Worth this year!

<http://www.snaxpo.com/Attendees.html>

Purpose:

SNAXPO is the Snack Food Association's annual trade show devoted exclusively to the international snack food industry. SNAXPO showcases the latest equipment, technology, ingredients, products and services aimed at improving snack manufacturer's operations.

Dates: Wednesday, March 3 through Saturday, March 5, 2010

Location:

Fort Worth Convention Center
1201 Houston Street
Fort Worth, TX 76102, USA

Attendance: estimated 1,500 industry professionals from around the world are expected to attend SNAXPO 2010. The show attracts leading manufacturers and suppliers from all areas of the snack food industry.

Exhibit Space: More than 100 exhibitors are expected to take up over 50,000 square feet of exhibit space.

Programs/Education Sessions: A variety of

educational programs, timely speakers and special events are lined-up for SNAXPO. Be sure to check our website frequently for updates.

Event Organizer: The Snack Food Association (SFA) is the international trade association of the snack food industry representing more than 400 snack manufacturers and suppliers around the world.

SWSCC Golf Outing

Thursday, 22 April, 2010

Starts at 01:30 PM

Format: 4 person scramble, single registrations welcome.

Place: Indian Creek GC, Creeks Course, Carrollton, TX
Fees (\$85 per player) include golf, cart, range balls, prizes and fajita dinner buffet following the tournament.

Pre-Registration Required.

Deadline: Must sign up and pay by Friday, April 9.

Payments will not be accepted the day of the outing. Sponsors, you MUST submit a list of your players and sponsor when you register to be eligible for prizes day of tournament. Payment can be made online on this site or by checks payable to SWSCC Chapter sent to Gary Peaslee. Each player's name and their company should be sent or emailed to:

Gary Peaslee
1317 Cheyenne Dr.
Richardson, TX 75080
(972)437-2414
g.peaslee@att.net

2009-2010 LIFT leadership

Past Chair/Advisor-Janet Adams janet@parkerproducts.com
Chair - Dick Metivier dick.metivier@fritolay.com
Co-Chair-Elect Sharon McCabe sharon.mccabe@sbcglobal.net
Co-Chair -Elect Craig Brazier craig@integra-ingredients.com
Secretary- Jaime Reeves jaime.reeves@fritolay.com
Treasurer - Hank Dres dresh@fcingredients.com
Committee Chairs
Scholarship and Student Outreach - Hank Dres
Suppliers Night - Donna Henry donna.henry@technicheffoodresearch.com
Greg Hanks greg.hanks@hanksbrokerage.com

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